# Illinois LDC - Customer Service & Outreach

Illinois Commerce Commission 2017-2018 Winter Preparedness Policy Session

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# **Key Communication Themes**

- Financial Assistance
  - Programs and support for low-income customers
  - Customer Education
- Customer Experience
  - Options for customers to obtain information, manage billing and payment options
- Customer Safety
  - Winter safety advice, recommendations and support
- Energy Efficiency
  - Comprehensive programs available

#### **Financial Assistance**

- 2018 Program Year federal LIHEAP funding for Illinois
  - \$167.5 million expecting same as last year
- Illinois ranked 4th in federal funding levels FY2017
- LIHEAP starting October 1
- Approximately 373,000 Illinois LIHEAP recipients
- LIHEAP advocacy
  - March 12 & 13th, 2018 LIHEAP action day
  - August LIHEAP action month

Know any friends or family having trouble paying their energy bills? Let them know help is available.

Low Income Home Energy Assistance Program (LIHEAP) 877.411.WARM (9276) liheapillinois.com

Percentage of Income Payment Plan (PIPP) 877.411.WARM (9276) liheapillinois.com

Nicor Gas Sharing Program 773.205.3520 nicorgas.com

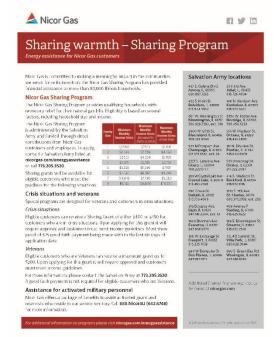
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#### **Financial Assistance**

- Ameren Illinois
  - Warm Neighbors Cool Friends
- MidAmerican Energy
  - I Care
- Nicor Gas
  - Sharing Program
- Peoples Gas/North Shore Gas
  - Share the Warmth





#### **Financial Assistance - Customer Education**

- Customer education about financial assistance options is priority. We use multiple channels:
  - Advertising
  - Customer inserts/brochures
  - Customer service center

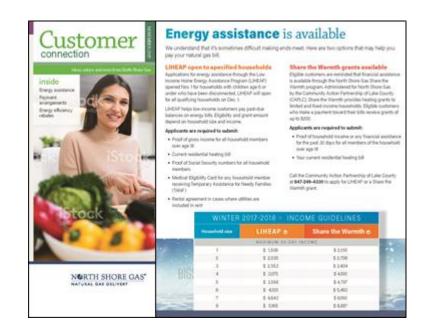




#### Financial Assistance - Customer Education – cont.

#### **Channels Cont.**

- Call center refresher training
- Community Action Partnerships
- Emails/text alerts
- Informational sessions throughout IL
- Media
- News release
- Outbound calling
- Partner outreach
- Social Media
- Utility resource fairs

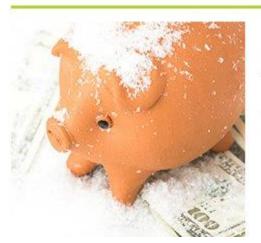




# **Customer Experience**

- Multiple billing and payment options
  - Electronic billing and payments
  - Budget billing
  - Payment plans
  - Company-specific options
  - The Illinois Patriot Plan





#### Enroll in Budget Plan

Before the temperature drops and you turn the heat up, enroll in our Budget Plan now to help even out the seasonal highs and lows of your bill.

Learn More >

# **Customer Safety**

- Fire prevention
- CO safety
- Safe removal of ice and snow build-up
- Billing scams









Shorter fall days mean more need for outdoor lighting. Take the proper safety precautions with good lighting! bit.ly/26xVmvs



# **Customer Safety**

 Utility companies warn customers about utility billing/payment scams using traditional and social media channels.



# SCAM WARNING Never give cash, purchase a pre-paid credit card or share credit card numbers with someone who is threatening to disconnect your power claiming your utility bill is unpaid. Never let anyone into your home claiming to be from the utility unless they show proper identification. If you have any doubt or suspicion call us at 1.800.755.5000 Learn about ways to pay your bill safely at AmerenIllinois.com

# **Customer Safety**

- Customer safety is a priority for all Illinois utilities.
- Social media as well as traditional communication methods are used to share gas safety information.
- Winter season safety is eminent.

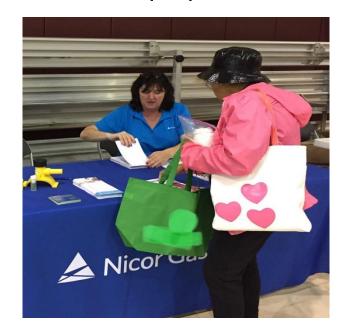




# Winter Preparedness Outreach

- Natural gas utilities communicate about winterstorm safety and preparation through multiple channels:
  - Grassroots: Informational satellite fairs about storm safety and winter preparedness.
  - PR: Press releases, social media, media inquiries, news conferences
  - Marketing: Advertising, newsletters, website, collateral

- Content/Topics:
  - Upcoming heating season
  - Natural gas costs
  - Natural gas savings (tips)
  - Natural gas safety
  - Storm safety
  - Winter preparation



# Questions





